

Campus2030 Application Privacy Policy

Last modified on August 16th, 2021.

Campus2030 is an application designed to show different innovation projects as well as be used as a navigation application for students and visitors at the Campus of KTH Royal Institute of Technology through the use of Augmented Reality in the real world. This Privacy Policy describes what data Campus2030 mobile application ("Application") collects from its users, how the data is being stored and the ways it can be used. Please read this Privacy Policy carefully before using the Application. By accessing or using the application in any manner you agree to the terms of this Privacy Policy.

Who we are?

3D Interactive Sthlm AB is a leading Augmented & Virtual Reality solution provider for the Nordic Countries. We have been creating Augmented and Virtual Reality applications for more than 10 years for various clients. The company is based in Stockholm, Sweden.

What is the application?

Campus2030 is an Augmented Reality mobile application available for free from AppStore and Google Play. The application expands the reality by allowing you to see virtual content not visible to the naked eye and the application is very easy to use. Just open it and follow the instructions. Exciting and informative content is displayed on top of the real world. You can take pictures of the augmented content. The images are stored in your device's photo gallery and you can share those to your friends.

Information collected by application and why do we collect it?

When you download the application you are asked to give permission for app to use following information:

- Camera: application is based on image recognition and the images (the pictures you are scanning) are recognized by the device's camera.
- Photo Gallery: you can create your own content by using your photos and videos. To enable this feature needs access right to your personal photo gallery. This data is only used when you decide to use this feature.
- QUIZ. If you enter in the quiz in the app you have the option to fill in an email address but that is not mandatory.

- App based general statistics is collected to see how the app is being used.

Personal information collected by the application: We do not collect or store any personal information like your age or gender.

Where is your data stored?

All content is stored in the app except for the results from the Google Form based quiz that is stored on our Google Form account.

Links to third party services: Campus2030 contain links to third party websites of faculties at KTH involved in the application. Please note that we cannot control and cannot be held responsible for the privacy policies of such websites. You should always read the privacy policy of a website to find out more about how personal information is collected and processed.

Sharing your information

We do provide reports about the campaign success for our customers but only containing aggregated level general information. In no circumstances an individual application user can not be identified.

Sharing photos and videos made with the application

Campus2030 application offers you the possibility to take a photo and share it to any social media sites, email addresses etc. Those social media sites may give us access to certain personal information stored by them (e.g., content viewed and information about the advertisements within the content you have been shown or may have clicked on, etc.) from your interaction with the online services. You control the personal information you allow us to have access to through the privacy settings on that third party website and the permissions you give us when you grant us access. By associating an account managed by a third party with your Application and authorizing us to have access to this information, you agree that we may collect, use and store the information provided by these sites in accordance with this Privacy Policy.

Changes to our Privacy Policy

If we decide to change our Privacy Policy, we will post those changes on this page, and update the Privacy Policy modification date above.

More info: info@3dinteractive.se